





Power of the Past - Force of the Future

Summit By The Numbers



Live Tweet Stats on the day of the summit

146 Tweets / **271** Engagement

7 642
Impressions





692 637
Attendees In-Person Attendees

55
Online Attendees





24Speakers

18
Sponsors

23

Summit Speaker Highlights





Abdullah Verachia: Global Strategist and Keynote Speaker at The Strategists

Topic: A Past that is Uniting Business, Government, and Communities for a Future Premised on Shared Prosperity

"The retail sector is at the heart of any economy as it has a massive impact on people's lives, so too will the upcoming elections in the USA and elections in South Africa as it affects their disposable income."

Andra Nel: Marketing Manager: Brand and Purpose at KFC South Africa

Topic: Sustainability in Action

"Business cannot succeed if society fails. A core strategy for KFC South Africa is Adding Hope. A fixed percentage of KFC's bottom line goes to the Adding Hope programme. We know we can't do this alone, we therefore, invite consumers to contribute so that as a society we can reach 150 000 kids with meals."





Banu Erkorkmaz: Country Manager at Jacobs Douwe Egberts (JDE)

Topic: The future of Retail FMCG: Collaboration & Innovation

"Consumers are becoming more sophisticated making challenges more prevalent. Jacobs Douwe Egberts had an existing recipe that did exceptionally well in the European market, however, they created a recipe specifically for the South African consumer and generated better results for the company."

Busi Mavuso: Chief Executive Officer at Business Leadership South Africa (BLSA)

Topic: Power of the Past - Force of the Future

"You become courageous by being courageous. Courageous is not the absence of fear, it is about being scared, but going and doing it anyway. Your failure as a leader or a person is to be indecisive, rather make a wrong decision and course correct than not make a decision at all."





Chichi Maponya: Chief Executive Officer of the Maponya Group

Topic: Power of the Past - Force of the Future

"By being part of the community, it creates an environment of inclusion.

People are at the core of our business. We have a significant impact on the lives of many."

Dwayne Leonard: Group Learning and Development Senior Manager at Massmart

Topic: A Past that is Uniting Business, Government, and Communities for a Future Premised on Shared Prosperity

"The rate of change in retail is faster and only getting faster. We also need AQ (Adaptability) and ensure our people have a growth mindset by building highly skilled teams and with the end point in mind."





Dylan Piatti: Managing Director Africa at Advantage groups International

Topic: The future of Retail FMCG: Collaboration & Innovation

"We are talking about collaboration and innovation in such a dynamic and evolving sector, retail. Tech, consumer needs and demands are changing. It is all about generating shared value."

Elsabe Matthee: Technical Director at Foundation FSSC

Topic: FSSC 24000: From Risk to Opportunity

"FSSC 24000 is an ISO harmonised structure. ISO Management systems standards help structure, focus and drive continuous improvement in your business. Ensures a robust and effective integrated system."



Gareth Ackerman: Chairman of Pick n Pay

Topic: Reflecting on the year that's been

"South Africans have not experienced loadshedding in the last six months because business has been working with the government to ensure stability in our power supply."





George Kuyler: Chief Executive Officer at Skimmelkrans Boerdery CC

Topic: Sustainability in Action

"Soil is key to sustainable farming. In the last four years, the soil on Skimmelkrans Boerdery CC has become alive through our sustainable farming practices."

Jason Pereira: Director at Unitrade Management Services (Pty) Ltd

Topic: Lessons from an independent retailer

"Independent retailers provide the consumer with good customer services. Understanding customers by interacting with them directly is sometimes more beneficial for business as independent retailers."





Johann Vorster: Chief Executive Officer at Clover South Africa

Topic: Better Together, leading into the future

"We achieve more when we work together. As a collective, let us drive this sector forward and create impact for generations to come. To our valued delegates, exhibitors and sponsors, thank you for your support."

Josta Sekgota: Owner of Kinross Fuel

Topic: A Past that is Uniting Business, Government, and Communities for a Future Premised on Shared Prosperity

"Skills and skills development are important for entrepreneurs, with capable and skilled people in your business you ensure business efficiency and growth."





Dr. Lebogang Mosupye-Semenya: Senior Lecturer at Johannesburg Business School

Topic: Unified Commerce: Legacy Digital Growth Equation

"Unified commerce is the solution to the growth equation. More traffic, more conversion rates, average order value increase and leads to purchase frequency. This all lies in data analytics with predictive analytics needing to become a priority for businesses."



Mark Bunn: Vice President - Commercial at PepsiCo South Africa

Topic: The future of Retail FMCG: Collaboration & Innovation

"The co-brand with FutureLife and Adidas, shares the same principles of innovation and through the collaboration created a product but it is more about the lifestyle. Rules of engagement and communication are key in these partnerships."

Matlou Setati: Executive Food Safety and Sustainability at CGCSA

Topic: Sustainability in Action

"Sustainability can be kept simple but this can only be achieved if we are educated. Updates on regulations slows down the work being done in sustainability."



Michelle Chandler: Chief People Officer, Pack n Stack

Topic: A Past that is Uniting Business, Government, and Communities for a Future Premised on Shared Prosperity

"Allow your people to run with their ideas by removing the bureaucracy, to keep this entrepreneurial spirit alive."





Nicole Roos: Managing Director East & Southern Africa Region at Nestle

Topic: Power of the Past - Force of the Future

"It is great to start an event like this with discussions around talent, diversity, equity and inclusion. What makes this country and our continent simply incredible is our people."



Queen Munyai: Chief Executive Officer of the Consumer Goods & Services Ombud (CGSO)

Topic: Relevance of the Ombudsmen Office in the world of AI and Customer Experience

"SMMEs benefit immensely from joining the CGSO, with free CPA training provided to help members trade more effectively. The services are free to all consumers, offering impartial solutions between product owners and consumers. With over 80 000 complaints handled, this body plays a vital role in protecting South African consumers.."

Suhail Bayat: Director at SuperSave Supermarket

Topic: Lessons from an independent retailer

"Know your customer, know your market, have a detailed understanding of the needs of your customer."



Unathi Mhlatyana: Managing Director Southern, Central and East Africa at Mondelez

 $\textbf{Topic:} \ \ \textbf{The future of Retail FMCG: Collaboration \& InnovationPremised on Shared Prosperity}$

"Data and technology gives you a competitive edge. Matching of doing good is good for business"





Zanele Morrison: Master of Ceremony

"Creating connections and deep connections is the key to achieving a high performing team, and a high performing team is a team that cares about the person next to them."

33



Zinhle Tyikwe: CEO of GS1 South Africa | CGCSA

Topic: Power of the Past - Force of the Future

Water will be the biggest challenge we will face as a country. It calls for us to collaborate to ensure food security and sustainability."

99

Attendee Summit Experience

"Excellent program, the speakers were inspiring and the topics were very relevant."

"Great event as always, ready to support again!"

6d •••

I absolutely enjoyed farmer George's message on how sustainability is possible $\frac{1}{2}$.

Like | Reply





Article:

BLSA's Mavuso: SA risks becoming a failed state if business just sings 'kumbaya' with govt

CGCSA Interviewee:

Gareth Ackerman among others quoted



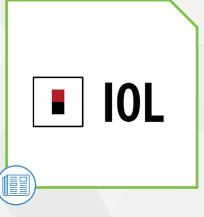


Article:

What South Africa needs to learn from countries like India

CGCSA Interviewee:

Gareth Ackerman



Article:

<u>Business, government must</u> <u>collaborate to revive economy,</u> says retail guru Gareth Ackerman

CGCSA Interviewee:

Gareth Ackerman



Article:

South Africa needs to do away with cash, cards: Ackerman

CGCSA Interviewee:

Gareth Ackerman

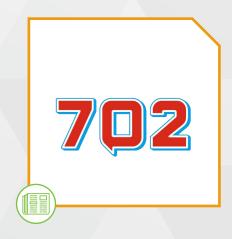


Article:

CGSSA holds annual summit to discuss the future of the sector

CGCSA Interviewee:

Zinhle Tyikwe



Article:

Vital that business partners tell government the truth and not camouflage issues - BLSA

CGCSA Interviewee:

Zinhle Tyikwe

Summit Documents

You can view some of the speakers' presentations online at your convenience.

> Scan this QR code to access the CGCSA Summit 2024 booklet.



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