



**CREATING CONNECTIONS: BUILDING BRIDGES....TOGETHER**

**C G C S A S U M M I T**

**2023**

# *Welcome*

*to the 2023 CGCSA Summit*

# Tribute to Raymond Ackerman

## Founder of Pick 'n Pay



In life, there are people who choose to take the road less travelled to build and leave a legacy that endures beyond their own generation. This aptly describes the legacy of Raymond Ackerman, the founder of retail giant Pick 'n Pay, who sadly passed away on 7 September 2023 aged 92.

Raymond embodied the spirit of humanity, caring and generosity. Indeed, he was an indomitable champion of consumer sovereignty and a profoundly decent man, whose humane convictions set him against the business and political establishment of his day.

Without a doubt, Raymond etched his place in South African history by reshaping the retail sector in the image of the customer and rallying organised business in opposition to apartheid.

Such was his conviction that the customer is queen - liberal, educate and suave, and should be treated to fair prices. Ackerman suffered the indignity of being fired by the Greatermans Group in 1966 for wanting to lower prices for customers.

*May his dear soul rest in eternal peace.*

#### Signed By:

Johann Vorster / Co-Chair / CGCSA CEO, Clover

Zinhle Tyikwe / CEO / GS1 SA | CGCSA

#### Issued on behalf of the following industry CEO's:

- **Bertina Engelbrecht** / Chief Executive Officer / Clicks Group
- **Mike Bosman** / Executive Chairman; Chairman / The SPAR Group Limited; Spur Corporation Limited / Vinimark Holdings
- **Doug Smollan** / Non-Executive Chairman / Smollan Group
- **Nicole Roos** / Managing Director East and Southern Africa / Nestle
- **Philip Nieman** / General Manager & Executive Director / Kellogg
- **Riaan Heyl** / Chief Executive Officer / PepsiCo SA
- **Helen McDougall** / General Manager / MARS Multisales Southern Africa
- **Justin Apsey** / Chief Executive Officer / Unilever
- **Juan Klopper** / Chief Executive Officer / Burger King
- **Nizam Kalla** / Managing Director / Amka
- **Max Oliva** / Chief Executive Officer / Spar South Africa
- **Darren Hele** / Chief Executive Officer / Famous Brands
- **Riaz Gani** / Chief Executive Officer / KitKat Group
- **Pieter Spies** / Chief Executive Officer / The Beverage Company
- **Noel Doyle** / Chief Executive Officer / Tiger Brands
- **Grattan Kirk** / Chief Executive Officer / Exclusive Books
- **David Smollan** / Chief Executive Officer / Smollan Group
- **Joanne Gould** / Chief Executive Officer / Smollan South Africa
- **Pieter Engelbrecht** / Chief Executive Officer / Shoprite
- **Zyda Rylands** / Chief Executive Officer / Woolworths Foods
- **Chan Pillay** / Divisional Commercial Director / Woolworths Foods

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## 16/ SUMMIT EXHIBITORS

Aloe d’Afrique	ISHIDA
CGSO	Mopani queens
CHEP	The Modern Scones Bakery
Coca-Cola	TracePack
COOi Studios	Well ‘N Well
Dignify afro beauty	XSTROX
Freshmo Brands	

## 26/ SUMMIT SPONSORS

Accenture	McDonalds
Amka	Mars
British American Tobacco	National Liquor Traders
CHEP	Nestle
Clover	PepsiCo Boiler Plate
Coca-Cola	Pick n Pay
Exclusive Books	Polyco
Heineken Beverages	Red bull
Kellogg’s SA	South African Breweries (SAB)
Kit Kat Cash and Carry	W&RSETA
Lindt SA	



## Zinhle Tyikwe

CEO of GS1 South Africa | The Consumer Goods Council of South Africa (CGCSA)



# A word from our CEO

It is that time of the year again when we gather for our flagship event, the Annual Summit of the Consumer Goods Council of South Africa (CGCSA) under the theme **“Creating Connections: Building Bridges....Together”**. We are looking forward to hosting you, our members, as well as other invited business and government leaders, guests, exhibitors and the media to hear and listen to a distinguished panel of local and international speakers and experts speak to the summit theme, and also get insights into how the world and business are championing collaboration, strengthening synergies and partnering to further grow the economy and address the triple challenges of unemployment, poverty and inequality.

We have an impressive line-up of speakers who have graciously agreed to share their insights and thoughts at the summit. We also look forward to the keynote address that will be made by Professor Mervyn King, who is an internationally recognised expert on corporate governance and sustainability. This year’s summit is particularly a momentous occasion, as CGCSA is commencing its journey to the next 30 years of serving the industry and 50 years of championing global standards and ensuring efficiency in the supply chain. It is also being held against the background of increasing collaboration between the CGCSA and government to address issues affecting our members to enable them to trade better, and for the benefit of the wider society.

Our country is at a crossroad as we grapple with economic challenges that require bold, decisive leadership if we are to achieve inclusive growth. Probably the single largest challenge has and continues to be the energy crisis which has resulted in various stages of load shedding which is disruptive to both business and social life. We have been collaborating with the Minister of Electricity and Eskom to identify solutions that benefit our sector and the country. We also acknowledge initiatives by Eskom to improve generating capacity, accelerate its maintenance programme and collaborate with the private sector to minimise and hopefully eventually end load shedding in the near future.

We have also been concerned about infrastructure bottlenecks, particularly the rail and port network, which is affecting the efficient delivery of consumer goods to the retail sector. In this regard, we are fully supporting the work streams that have been established in partnership between business and the government to address infrastructure issues, crime and corruption, and the energy crisis. We continue to urge for regulatory and policy certainty which is key to the successful implementation of the economic recovery and reconstruction programme. Collaboration and partnerships are the connectors we need to build our economy. As CGCSA we are committed to playing our role, as the umbrella body of one of the largest sectors in the country, to partner with the government to improve the investment and economic climate, ensure food security and create jobs.

Finally, I would like to extend our appreciation to all our sponsors whose support will ensure that we have a successful summit. I also wish to thank members who have registered to attend the summit and last but not least, the CGCSA team that has worked tirelessly behind the scenes in organising the summit.

*As always, we value your feedback.*

*Best Wishes*

*Zinhle Tyikwe*

# SUMMIT AGENDA

11 OCTOBER 2023

07:00

Registration

09:00

Exhibition | Activation | W&RSETA Activation Room

10:30

Company Video

10:40

**MC REMARKS:** Zanele Morrison, Master of Ceremony (MC)

10:50

**CGCSA OPENING REMARKS:** South Africa Running Out of Runway

- Johann Vorster, CEO at Clover SA
- Gareth Ackerman, Chairman at Pick n Pay Stores Ltd
- Zinhle Tyikwe, CEO at GS1 South Africa | CGCSA

Load shedding crisis, global challenges, policy uncertainty, a number of confluence crisis that is impacting industry ability to trade better and impact on food and medicine security. A need to develop concrete solutions that will benefit people, business and the planet.

**KEYNOTE ADDRESS:** Professor Mervyn King, Internationally Recognised Expert: Corporate Governance and Sustainability. In conversation with Mr Michael Judin from Judin Combrinck INC

11:30

**TOPIC:** Industry Research: The FMCG Story

**SPEAKER:** Xhanti Payi, Economist and Senior Manager at PwC

12:00

**TOPIC:** The SLA Between Business and Government: Collaboration and Strategic Partnerships for South Africa's Economic Growth

**PANELLISTS:**

- Alicia Eggington, Vice President & General Manager at Procter and Gamble (P&G)
- Khulekani Mathe, Deputy CEO at Business Unity South Africa

**MODERATOR:** Dylan Piatti, Managing Director Africa at Advantage Group International

12:30

**TOPIC:** Fortifying Supply Chains - Understanding Standards, a Common Language. Global Standards and Benefits of Verified by GS1

**SPEAKER:** Christian Zaeske, Global Head of Master Data Management at METRO AG

13:00 - LUNCH

13:45

**TOPIC:** Driving Transformation as a Business Imperative for Socio-Economic Sustainability in South Africa**SPEAKER:** Akhona Qengqe, General Manager at KFC Africa

14:15

**TOPIC:** Innovation and Technology to Secure the South African Plate

Artificial Intelligence, Cybersecurity, Digital Transformation. The paradigm shift and developments in technology are quadrupling, where is the future of our industry going, are we ready as the country. How is technology transformation affecting, impacting and growing for continuous development.

**SPEAKER:** Mushambi Mutuma, Author | Speaker | Tech leader | Director and Commerce Lead at Accenture Song

14:45

**TOPIC:** A Spotlight on L'Oreal**SPEAKER:** Serge Sacre, Country Manager at L'Oreal South Africa

15:15

**TOPIC:** Skills Development for the Retail Value Chain to Drive Growth**PANELLISTS:**

- Lindiwe Nhlapho, Chief Financial Officer / Acting CEO at W&RSETA
- Ntombi Dlodla, Group Executive: Stakeholder Engagement and Sustainability at Boxer Superstores
- Thobeka Ndabula, Chief Executive Officer at Zazi's Productions
- Detonia Buqwana, Communal Farmer at Zakhe Youth and Executive Member of the African Farmers Association

15:45

**TOPIC:** Rethinking Packaging for Circular and Sustainable Food Supply Chains of the Future

Packaging protects food throughout its life cycle, interacts with the consumer and in addition to making our life more convenient, keeps the food safe, ensures its quality, and an optimal shelf life. Progress is urgently needed to improve food packaging sustainability and secure its circularity, while minimizing food waste.

**SPEAKER:** Professor Suzan Oelofse, Principal Researcher, Sustainability, Economics & Waste at CSIR

16:15

**CLOSURE:** Energy Demand Side Management: How can it Sustainably be Implemented for the Benefit of the Economy?

Restructuring of product lifecycle from design to disposal, for reuse, recycle. Involvement of informal sector, technology on potential circularity and regulatory instruments.

**SPEAKER:** Malcolm Van Harte, Senior Manager Smart Grid & Telecom, Eskom

16:45

**GIVEAWAYS AND CLOSING REMARKS**

**COCKTAILS! NETWORKING! COCKTAILS! NETWORKING!  
COCKTAILS! NETWORKING**



*Our Summit*

*Speakers*



# Summit Speaker

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## Akhona Qengqe

*Akhona Qengqe is the recently appointed General Manager at KFC Africa. She is responsible for overseeing the strategic direction and overall operations of the organisation and with the full leadership team drives profitability and relevance for the business.*

In her most recent role as Chief People and Transformation Officer at KFC, Akhona was responsible for developing and executing KFC's global people strategy in support of the overall business's strategic direction.

Prior to this role, she was the Director of Transformation for more than two years and instrumental in crafting a diversity and inclusion agenda for the business where through initiatives such as #IamMoreThanWhatYouSee and more recently KFC's Women on the Move (WOM) Programme she is able to demonstrate thought leadership and build credibility with both peers and franchisees, specifically through bringing KFC's strategy to life.

Having been in the franchise industry for 17 years, Akhona has an impeccable understanding of what it takes to empower the most important aspect of any business - its people.

She is proud to actively lead a culture that propels results and inspires employees and franchisees to see where they fit into the bigger picture of Yum! She believes that the business's values should be something that employees can live by - a culture that fuels the business.

Akhona has also held various senior positions including Board Chair of the Franchise Association of South Africa, Head of Convenience Retail at Shell South Africa and Director of Africa Franchise Development at Yum! Restaurants International.

She holds a Bachelor of Commerce in Economics, Politics and Philosophy from the University of Cape Town, a Marketing Certificate from the University of South Africa. She also completed a Critical Diversity Literacy Program from the University of the Witwatersrand (Wits) and has also recently become an Oxford University Alumni.



## Alicia Eggington



*Alicia Eggington is the Vice President and General Manager for P&G South Africa, Botswana, and Namibia. In this role, she leads our market operations in and around the region and is responsible for investment decisions. She is highly experienced in both Trade Marketing and Brand Management with her 14 years of experience at P&G and having completed her Business Honours at the University of Technology, Sydney.*

Her expertise is broad, having managed corporate sales strategy, modern trade, and eComm across Africa, the Middle East, and Asia.

### Interests and Passions

Alicia is a strong advocate for advancing gender equality and the proud Founder of the Australian Women's Network at P&G. She strives to drive diversity and inclusion, sustainability, and a people-centric culture in all her work. She currently serves on the Board of the American Chamber of Commerce. Outside work, she enjoys a thriving family life with her husband and three children.



## Christian Zaeske



*For more than 20 years Christian Zaeske has been a noteworthy leader at METRO AG. As Global Head of Master Data Management he is today driving the digitalisation of METRO's product content. Christian has considerable expertise and held multiple positions within Business Intelligence, Customer Relationship Management, Offer and Supply Chain Management.*

With his profound know-how he is passionately managing multinational teams and projects believing in the power of standards and cross industry collaboration.





## Detonia Buqwana

*Detonia Buqwana, is a communal farmer in Bikizana Village, Sterkspruit. She has extensive experience in farming. Her tenacious and proactive approach has resulted in numerous important wins.*

She is the youngest executive member in the district African Farmers Association in Joe Gqabi and an award winning small-holder farmer in the district. Her aim is to uplift the living standards and local economy in the villages.



## Dylan Piatti

**Advantage**

*Currently leading the growth and development of Advantage Group International in Africa, focusing on enhancing engagement for multinational manufacturers and retailers. Winner of the firm's highest growth in emerging markets for 2021, and most efficient market 2022.*

Ex Board Chair of the Ecommerce Forum Africa - led the international strategy solidifying its seat at the Global table. Represented Africa on the Global DTN Advisory Board (Digital Trade Network, sponsored by the ICC). Sat on the National Treasury Ecommerce Working Committee. Represented Private Sector in Geneva across multiple sessions with the WTO, UNCTAD, WEF and UNEC.

Previously with Deloitte Africa in the Consumer and Manufacturing Industry. He has led campaigns for retail and FMCG clients (SaaS company), launched a niche retail store, a skin care brand and international magazine.

### Keynotes and Facilitation:

Multiple global disruptive thinking interventions at Government & Executive levels. As a keynote speaker, MC and facilitator on subjects ranging from Digital & Tech, to Finance, Trade & Investment, Ecommerce, Leadership, Customer Engagement, Entrepreneurship & Innovation. Examples include: The World Investment Forum (Geneva), The Africa Trade & Investment Global Summit (Washington), The Global Digital Leaders Forum (Luxembourg), UN Global Ecommerce Week (Geneva), AfricaCom (Cape Town), East Africa Manufacturing Summit (Nairobi), AU Private Sector Summit (JHB), Consumer Goods Council Summit (JHB), SA Innovation Summit (Cape Town), SADC Ministerial Summit (Botswana), DBSA/DTI Export growth conference (JHB), AU/UN 1st African Ecommerce Week (Nairobi), Fintech, Payments & Ecommerce Summits, Africa Digital Banking Summit



## Gareth Ackerman

**Pick n Pay** **Pick n Pay**  
Inspired by you **QualiSave**

*With a career spanning over 37 years of dedicated service, Gareth Ackerman is a name synonymous with leadership and excellence. Gareth is the Chairman of Pick n Pay Stores Ltd. He has been an integral part of the company in various roles, among them being an executive director, joint group managing director and managing director of Pick n Pay Group Enterprises.*

He also served as Chair of Pick n Pay Holdings Limited from 2002 to 2010 and became the non-executive Chairman of Pick n Pay Stores Limited in 2010. His commitment extends beyond the boardroom and is co-chair of the Consumer Goods Council of South Africa (CGCSA).

In addition, Gareth serves as a trustee of the Masisizane Fund and chairs the Ackerman Family interests. He is also the previous co-chair of the International Consumer Goods Forum and was a member of the international board of the Young Presidents' Organization (YPO).





## Johann Vorster

*After graduating with a BComm from RAU (now the University of Johannesburg) in 1985, Johann spent four years with Ernst & Young as a Senior Manager while completing his honours through Unisa in 1986 and his CA in 1987. He spent the next three years with SARS as the Assistant Director of Operational Research. He completed his MBA through Wits before joining East Rand Plastics (Pty) Ltd in 1992 which later became Astrapak.*

As Financial Director of Astrapak he was responsible for the company's listing on the JSE in 1997. He became joint MD of the Film Division of Astrapak before accepting an offer as Chief Financial Officer from the Clover Group in October 2000.

He became Chief Executive in 2006, where he faced a huge challenge to convert Clover the co-op to a commercial orientated entity. After the co-op members approved the restructuring proposal the company was listed on the JSE in 2010. His main task was to convert the culture from managing costs to generate profits by investing behind profitable brands and products, and using technology to support the business.

For all his efforts, Johann won the EY World Entrepreneur Award for Southern Africa 2015 for the Master Category and represented South Africa at the EY World Entrepreneur Award in Monte Carlo in June 2016.

An accolade of the most Reputable Company in South Africa three years in a row says a lot about the integrity Johann demands from the business.



## Khulekani Mathe



*Mathe is the Deputy Chief Executive Officer of Business Unity South Africa (BUSA). His main tasks include overseeing operations, policy coordination, and facilitating the implementation of strategic priorities with various stakeholders. He joined BUSA in February 2023.*

Prior to joining BUSA, he was head of financial inclusion at the Banking Association South Africa, where his portfolio included transformation in the banking industry, small business development, and financial education.

Mathe is a seasoned policy development professional with many years of experience in different roles. He served in various positions in the public service in the Presidency, the National Planning Commission Secretariat, and the Department of Planning, Monitoring, and Evaluation. During his tenure in the National Planning Commission Secretariat, he was part of the team that wrote the National Development Plan, as well as head of the Secretariat.

In the early parts of his career, Mathe spent 15 years in the education sector working with various organisations in the field of adult education. During this period, he was appointed head of Tembalethu Community Education Centre and led it to win two national awards and one international award for its work. In recognition of his leadership, he was appointed chairman of the Ministerial Committee to review adult education policy for

South Africa in 2007. He served in the structures that set up and governed the Education Training and Development SETA in its formative years.

He is a certified director and a member of the Institute of Directors of South Africa (IODSA). Amongst his qualifications, he holds a Master of Science in development finance and a Master of Education (specialising in adult education) degrees. He is a fellow of the African Leadership Initiative (ALI) - a member of the Aspen Global Leadership Network, an Alumnus of the Ford Foundation International Fellowship Programme, and serves on the board of directors of the Ikusasa Student Financial Aid Programme (ISFAP) Foundation. He is also an avid long-distance athlete who has completed the Comrades Marathon nine times.



## Lindiwe Nhlapo

*Lindiwe Nhlapo is a Chartered Accountant and currently Chief Financial Officer of the Wholesale & Retail Sector Education and Training Authority. Nhlapo is an accomplished professional with over 18 years of experience providing fiscal, strategic and operational leadership in multiple sectors.*

Nhlapo's career spans across several disciplines and sectors, serving as a Senior Financial Analysts at both Hewlett-Packard and SAP Africa. She's also served as the Chief Financial Officer at the merSETA, 4 Africa Exchange and Technologia Group.

Nhlapo has established herself as a diverse and multi-industry leader who has served as non-executive director for Oriole Healthcare Administrators and ROI Africa (Media-Monitoring) as well as a council member of the Johannesburg Chamber of Commerce and the Mpumalanga Human Resources and Development Council.

Her dedication and astute leadership has seen her gain recognition as a Finalist in the Public Enterprises Sector of the CEO Magazine's Most Influential Women in Business and Government Award.

A dynamic, talented and result-oriented black woman with diverse experience and proven abilities in financial management, developing and implementing strategy, risk management and well-rounded business leader who finds balance in life by travelling and engaging in endurance sports such as cycling and marathon running.



## Malcolm Van Harte

*Malcolm Van Harte has 26 years of expertise in the electric utility transmission and distribution industry. He has an MSc in Electrical Engineering from the University of Cape Town and works as the Senior Manager for SMART GRID & TELECOM in distribution. He also has experience in risk, reliability and resilience, network planning, demand side management, regional and national control centres, and network optimisation.*

He is the co-chair of NECOM Workstream 5 - Demand Management and provides support to the Eskom IDM. He is a thought leader in the SA Distribution industry's transformation to a greener and modernised EDI.

He has authored Eskom guidelines and standards, as well as a number of national and international papers, and has accomplished a number of milestones, including 30+ papers (author and co-author), four articles, guest speaker for 10 conferences, lectured seven short courses, 11 position papers on future Distribution business, and contributed to six national and international institutions. He was also honoured with nine awards for his services in several disciplines, as well as the title of Distribution Executive of the Year 2022.





## Prof. Mervyn King

*Mervyn King is a Senior Counsel and former Judge of the Supreme Court of South Africa. He was Professor Extraordinaire at the University of South Africa on Corporate Citizenship and is an Honorary Professor in corporate law, governance and reporting at the Universities of Pretoria and Cape Town and a Visiting Professor at Rhodes. Mervyn King is a professor at the Wits Business School at the University of the Witwatersrand, Johannesburg.*

He has an honorary Doctorate of Laws from the Universities of the Witwatersrand in South Africa and Leeds in the UK, an honorary Doctorate from Deakin University, Melbourne, Australia and a honorary Doctorate in Commerce from Stellenbosch University in South Africa.

He is Chair Emeritus of the King Committee on Corporate Governance in South Africa, which produced the King I, II, III and IV corporate governance reports. He is also Chair Emeritus of the Value Reporting Foundation, Chair Emeritus of the International Integrated Reporting Council (IIRC) in London and of the Global Reporting Initiative in Amsterdam.

*He is chair of the African Integrated Reporting Council and chair of the Integrated Reporting Committee of South Africa.*

He has received Lifetime Achievement Awards for promoting quality corporate governance globally from the ICGN, the Asian Centre for Corporate Governance and the Indian IOD. He is a fellow of the Royal Society of Arts and Commerce, honorary fellow of the Institute of Chartered Accountants of England and Wales; of the Institute of Internal Auditors of the UK; of the Chartered Institute of Management Accountants; of the Certified Public Accountants of Australia and New Zealand; of the Chartered Institute of Public Relations of the UK, of the Chartered Secretaries and Administrators of the UK and a Chartered Director of South Africa.

He is the Patron of The Good Governance Academy, currently housed in the Wits Business School in Johannesburg, which holds colloquia on critical governance issues and distributes a memorandum on each colloquium to over one and a half million accountants and directors in 158 countries.

He is a member of the Private Sector Advisory Group to the World Bank on Corporate Governance. He chaired the United Nations Committee of Eminent persons on Governance and Oversight and the Commonwealth Corporate Governance Institute, was President of the Advertising Standards Authority for 15 years and a member of the ICC Court of Arbitration in Paris for seven years.

He has been a chair, director and chief executive of several companies listed on the London, Luxembourg and Johannesburg Stock Exchanges. He has consulted, advised and spoken on legal, business, advertising, sustainability and corporate governance issues in over 60 countries and has received many awards from international bodies around the world including the World Federation of Stock Exchanges for advancing regulated markets and the International Federation of Accountants for his contribution to the accountancy profession.

**He is the author of six books on governance, sustainability and reporting, the latest being "The Healthy Company."**

**He sits as an arbitrator and mediator internationally.**



## Michael Judin

*Michael is a non-executive ex officio director of, and legal advisor to, the American Chamber of Commerce in South Africa ("AmCham"). He is also the non-executive chairman of the Advisory Board of the AmCham. On November 22, 2006, Michael was inducted as an Honorary life Member of the AmCham in recognition of exemplary leadership and dedicated service.*



Michael is Co-Chairman of the Corporate Governance International Development sub-Committee of the American Bar Association's Business Law section.

Michael was a member of the Task Team which wrote the original Code for Responsible Investing in South Africa ("CRISA") Committee and is a member of the Task Team that wrote the new Code.

Michael is a member of the e-Commerce Advisory Committee of the Financial Sector Conduct Authority (formerly Financial Services Board) of the Republic of South Africa.



## Mushambi Mutuma

accenture

*Mushambi is an author, speaker and tech leader with over 15 years of experience building brands and business across Africa and the US with over 15 years of experience in building brands and businesses in the tech sector, he is passionate about cultivating and advancing the next generation of innovative leaders and solutions on the continent.*

As an author, speaker and tech leader, he shares insights on tech, entrepreneurship and innovation with global audiences and clients, such as Facebook, PwC, Salesforce, Dell, QuickBooks, Standard Bank, Allan Gray and Huawei to name a few. He also advises and coaches entrepreneurs, co-founders, and executives across multiple industries and stages of growth.

Previously, he co-founded and led Altivex, a digital product lab that was acquired in its 10th year of operations. Mushambi is a visionary and strategic thinker who aims to make Africa a leading hub of innovative authority.

Today, Mushambi is a director and commerce lead at Accenture Song, where he oversees the delivery and scale of digital transformation projects across Africa.

If you'd like to chat or learn more visit his [website](#) or shoot him an mail at [mushambi@mushambimutuma.com](mailto:mushambi@mushambimutuma.com)



## Ntombi Dlodla

BOXER

*Ms. Dlodla has built her long rewarding career from both public and private organisations, specifically focusing on people and community development. She spent the last 18 years of her successful career at W&RSETA occupying various senior executive positions. During her time of exit, Ms. Dlodla held a position of Chief Operations Officer at W&RSETA before joining Boxer Superstores, a subsidiary of Pick n Pay, in May 2021, as the Group Executive responsible for Stakeholder Engagement and Sustainability.*

Ms. Dlodla obtained her Bachelor's Degree in Industrial and Organisational Psychology (IOP) and further acquired her Honours Degree in IOP with UNISA. She also completed her academic coursework for a Master's degree in IOP. She later obtained her Master's in Business Administration (MBA) with MANCOSA.

She is a proud Alumni of the W&RSETA's prestigious ILDP. Ms. Dlodla has served as Board member for other organisations and remains a Trustee for the Ackerman Foundation, Feed the Nation and the Pick n Pay Boxer Foundation.



## Serge Sacre

L'ORÉAL  
SOUTH AFRICA

*Serge Sacre is currently the Chief Executive Officer for L'Oréal South Africa. A Lebanese and French national, he has over 22 years' experience in the consumer industry.*

He has spent the last 12 years in different senior roles in L'Oréal, focused on leading strategic business transformations, business growth in both developed and emerging markets. This includes startups, growth accelerations and complex turnarounds.

Serge is passionate about the growth prospects the SSA region has to offer. Having worked in the region since 2014, he previously held the role of Commercial Director, followed by CEO for L'Oréal East Africa.

His current role is focused on driving the global agenda in South Africa. Serge continues to realise major business accelerations under his leadership at the helm of leading the L'Oréal South Africa business.



## Prof. Suzan Oelofse

*Prof. Suzan Oelofse obtained a PhD in 1994. After spending 10 years in government, she made a career change back to research, joining the CSIR as a waste expert.*

She currently holds the position of Principal Researcher in the Sustainability, Economics and Waste Research Group, is an appointed Extraordinary Professor in the Unit for Environmental Sciences and Management at the North-West University, South Africa, and served as elected President of the Institute of Waste Management of Southern Africa from 2013 to 2016.

Her expertise includes the institutional and legal framework within which waste is managed in South Africa, waste information and data, food waste, reducing the environmental impacts of waste, circular economy, and sustainable consumption and production. Her research outputs include several book chapters, papers published in peer reviewed scientific journals and presentations at national and international conferences.



## Thobeka Ndabula

*Thobeka Ndabula an entrepreneur, author, a community worker and a peace builder. She is the founder and CEO of Zazi's Productions and Cultunet Foundation. She ventured into Agro processing in 2020, manufacturing 100% ready to drink juice, dried fruits, biltong and chocolate truffles and is based in Mamelodi. Since then her products have been exposed to national and global markets, through the DTIC.*

She has participated in IATF2021, Africa Big7 2022, Dstv Delicious 2022, SIAL Food show, Paris2022 France, BRICS2023 and Anuga 2023 in Germany.

Her entrepreneurial journey began in 2008 when she produced and published a coffee table book titled: 'A humble journey on her footprints'.

She has also **contributed to the following books authored by:**

- Woman by woman 50 years of woman's photography in South Africa BEAUTY ... A BLACK PERSPECTIVE by Nakedi Ribane
- Thinking of you... by Timothy Webster
- Produced and published a music album, a collaboration with the founder of Ladysmith Black Mambazo the late Dr. Joseph Shabalala and the Beulah Quartet

**She is now an established youth entrepreneur in agriculture. Her career started as a writer for a magazine, she later joined the Star newspaper as a photojournalist.**



## Xhanti Payi

*Xhanti Payi is a Senior Manager in PwC's Advisory division based in Johannesburg and a Senior Economist. He has over 16 years' of experience across banking, research and consulting.*



Payi has been involved in a wide variety of projects and engagements including; economic and trend analysis, policy research, strategy facilitation and development, industry research and market entry strategies, impact analysis and assessments for clients.





## Zanele Morrison

*Zanele Morrison is a true hyphenate experienced in corporate across various industries, as an executive, board member, broadcaster, fundraising director and expert conversationalist. Her fascinating journey thus far has taken her into boardrooms across the spectrum and helped develop Zanele's trademark insights, industry expertise and skill in extracting the right conversations.*

With wit, warmth and a winning personality, she is the perfect person to host conversations with leading figures in the social, developmental and corporate environments. This adds a wealth of experience to her ability to moderate business and social issue conversations whilst sharing her vast expertise. Her current role as a Fundraising Director for the Nelson Mandela Children's Hospital, Board Member for CII Africa and Business Anchor on CNBC Africa.

Zanele is passionate about always adding value, making a difference, and striving for world class standards in collaboration with others. The first decade of her career, while studying, she chose the entrepreneurial path, consulting across various industries. These include Media and Management, Television, Facilitation, Leadership, Change and Transformation.

These second part goes in to local and global companies, starting with Vodacom, Accenture, EY, Mindcor Consulting and ultimately with the Johannesburg Stock Exchange (JSE) as the Director of Marketing and Corporate Affairs.

As a true hyphenate she has the unique ability to participate in various business pursuits, thus, there is plenty to talk about. The continent of Africa belongs to its people, who know what it needs, and can solve for themselves. Her Purpose and Dream is to give Hope, to Share Africa's narrative and help inspire those who must grow the continent, In Conversation with Zanele Morrison.



## Zinhle Tyikwe



*Zinhle Tyikwe is the Chief Executive Officer of GS1 South Africa | The Consumer Goods Council of South Africa (CGCSA). Prior to her appointment as CEO, Zinhle was the Executive in charge of Human Resources and Communications and has been with the GS1 SA | CGCSA since 2013.*

She holds two honours degrees in Human Resources Development and Industrial Psychology and Organisational Development, all from UNISA, as well as an MBA from the University of South Wales. Zinhle has more than 20 years of human resources and strategic management experience.

She also currently serves on the boards of the Wholesale and Retail SETA, Steve Biko Academic Hospital and Drinks Federation of SA. She's a mom to Wongalamasengwa and Zimkitha. She's passionate about family, unearthing potential and development and seeing growth in people.



## Be part of the growth and sustainability of the Wholesale and Retail Sector

The Wholesale and Retail Sector Education and Training Authority (W&RSETA) continues to advance government's agenda on job creation through entrepreneurship and skills development. Best positioned within the top five contributors to South Africa's economy, the W&RSETA is **creating connections and building bridges** with its stakeholders to fight unemployment through initiatives such as the following:

### Enabling access to markets

The partnership with the CGCSA is empowering small manufacturers to become shelf-ready through the SMME Access to Retail Shelf Readiness Programme. Through this programme, 30 emerging manufacturers have been empowered to meet the requirements for listing their products in some of the biggest retailers.



### Success story

Drawing inspiration from the indigenous marula fruit to create a reduced-sugar frozen dessert, **Dr Tracy Nelwamondo's** Malie's Ice Cream brand is now sold at select Pick n Pay stores.

### Building economically viable rural communities through skills development

In another market access collaboration, the W&RSETA partnered with Boxer Superstores on the Small-Scale Farmers Market Access project to capacitate farmers to access retail shelves. Through the project, 272 farmers were trained and 110 are now supplying their fresh produce to Boxer.



*"I was working from a backyard garden. I managed to acquire 10 hectares of land and now employ 5 permanent and 15 seasonal staff. I went from pushing a trolley with 50 batches of spinach to delivering 2000 cabbages a day, twice a week to Boxer stores and Choppies."*  
**Detonia Buqwana**



### Skills development, a catalyst for fuel industry transformation

A partnership with PetroCONNECT has created opportunities for current and aspiring entrepreneurs to enter the fuel retail sector as part of efforts to advance transformation in the sector. Several individuals have been trained to pursue careers in fuel retail management.

*"The programme gave me an edge in the industry that I was able to acquire my second service station."*

**Nkosenhle Mafuleka**

### Empowering women to become active participants of the economy

In 2023, the W&RSETA marked 10 years of the collaboration with Taking Care of Business to empower vulnerable women to create self-employment opportunities. This initiative has benefited over 2000 women who are running small businesses in retail and other sectors.



### Success story

*"The TCB programme has made us businesswomen, we now talk business language. This opportunity has aligned our destiny"*

**Matshapo Sematle**

### About the W&RSETA

Established in 2000, the W&RSETA is one of the 21 government agencies that facilitate skills development in the various sectors of the South African economy. The SETA is responsible for developing qualifications, implementing learning programmes, disbursement of skills development grants, small business support, quality assurance of learning and enabling access to learning through bursaries.

### Contact us



Telephone: 012 622 9500 | Email: [wrseta@wrseta.org.za](mailto:wrseta@wrseta.org.za)



[www.wrseta.org.za](http://www.wrseta.org.za)



Wholesale and Retail SETA



@WRSETA



[company/wrseta](https://company/wrseta)



higher education & training

Department  
Higher Education and Training  
REPUBLIC OF SOUTH AFRICA

*Our Summit*

*Exhibitors*

# Summit Exhibitors

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## Aloé d'Afrique

**The Aloé d'Afrique introductory cosmetic range comprises: (a) Anti-Ageing and Hyperpigmentation Serum, (b) Facial Wash, (c) Acne and Eczema Facial, and Body Cream, (d) Aloe Skin Gel, (e) Hair Revitaliser and (e) Tissue Oil.**



A natural skin care range made from the indigenous aloe ferox plant, to nourish, hydrate and effectively treat specific skin and hair conditions. For hair loss, anti-ageing and hyperpigmentation, acne and eczema, uneven skin tone, skin irritation and stretch marks.

The founders of Aloé d'Afrique dreamed of alleviating the poverty of their rural communities by providing employment opportunities, predominantly for women, through sustainable and environmentally responsible wild harvesting of the region's indigenous Aloe Ferox plant.

Our value proposition is to provide high quality products, that are carefully formulated with natural ingredients to treat various skin and hair related issues.

By partnering directly with local harvesters in the Eastern Cape villages, Aloé d'Afrique supports their livelihoods and contributes to the region's economic growth. Our production processes prioritise eco-friendly methods, ensuring minimal impact on the environment.

## CGSO (Consumer Goods & Services OMBUD)



### Who We Are

The Consumer Goods and Services Ombud is an impartial, independent dispute resolution scheme established in 2013 in terms of section 82(6) of the Consumer Protection Act (CPA). The office of the Ombud is mandated to receive and mediate consumer complaints relating specifically to the consumer goods and services sector. We report to the National Consumer Commission, the Department of Trade, Industry and Competition and our board of directors. Our services are free of charge for consumers.

### What We Do

We are mandated to:

- Mediate disputes and ensure that industry players abide by the Consumer Goods and Services Industry Code of Conduct.
- Educate consumers about their rights and redress should an industry member breach the CPA or the Code.
- Offer guidance to participating companies around compliance with the CPA.

### Our Contact Details

- |   |  |
|---|--|
| • Direct call: +27 (0) 11 781 2607                              | • Website: <a href="http://www.cgso.org.za">www.cgso.org.za</a>              |
| • Sharecall: 0860 000 272                                       | • Office address: 292 on Surrey, 292 Surrey Avenue, Ferndale, Randburg, 2125 |
| • WhatsApp: +27 (0) 81 335 3005                                 | • Postal address: PO Box 3815, Randburg, 2125                                |
| • Email: <a href="mailto:info@cgso.org.za">info@cgso.org.za</a> |  |

## CHEP



A Brambles Company

CHEP helps move more goods to more people, in more places than any other organisation on earth. Its pallets, crates and containers form the invisible backbone of the global supply chain and the world's biggest brands trust CHEP to help them transport their goods more efficiently, sustainably, and safely.

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For information on the Brambles Group, visit [www.brambles.com](http://www.brambles.com)

## Coca-Cola



The Coca-Cola Company is a total beverage company with products sold in more than 200 countries and territories. Our company's purpose is to refresh the world and make a difference. We sell multiple billion-dollar brands across several beverage categories worldwide. Our portfolio of sparkling soft drink brands includes Coca-Cola, Sprite, and Fanta. Our hydration, sports, coffee, and tea brands include Dasani, smartwater, Powerade, Costa, Georgia, Gold Peak, Honest, and Ayataka. Our nutrition, juice, dairy, and plant-based beverage brands include Minute Maid, Simply, innocent, Del Valle, fairlife, and AdeS.

We're constantly transforming our portfolio, from reducing sugar in our drinks to bringing innovative new products to market. We seek to positively impact people's lives, communities, and the planet through water replenishment, packaging recycling, sustainable sourcing practices, and carbon emissions reductions across our value chain.

Together with our bottling partners, we employ more than 700 000 people, helping bring economic opportunity to local communities worldwide.

Learn more at [here](#) and follow us on Twitter, Instagram, Facebook, and LinkedIn.



## COOi Studios

COOi Studios is a technology design company that helps the world's leading large enterprises to build their digital core by delivering data driven strategic direction, inclusive and resilient product designs and rapid application development using emerging technologies.

Our proven innovative methodologies of design and technology have allowed us to deliver solutions in key sectors namely financial services, consumer goods, resources, telecommunications, health and public. Through our ecosystem partnerships with tech giants and start-ups we have delivered tangible outcomes that create value for our clients, communities and the environment.



## Dignify afro beauty

At Dignify AfroBeauty, we believe that everyone deserves to love and care for their natural hair. We manufacture products that are designed to be gentle on natural hair and we share positive, educational information about african beauty standards. We believe that natural hair is beautiful and we want to help our customers embrace all expressions of their natural beauty.

- In addition to our products, we also offer deep conditioning treatments that can help improve the health of natural hair.
- We invite Salon owners to be stockists of our products as well.

You are worthy and you have the power to define your own beauty.

Natural hair is beautiful. It is strong and yet fragile and it is unique to each individual. We are here to learn alongside you and dispel the myths of what natural hair should be. We want to help you find the best ways to care for your natural hair so that you can feel confident and beautiful. Together, we can create our own standards of what is beautiful.

### Our Products

All our products are professionally tested and are available on our ecommerce enabled website: [www.dignifyafrobeauty.co.za](http://www.dignifyafrobeauty.co.za) and [takealot](#). Our products include shampoos, conditioners, hair food and oil.

Ownership: 100% Black Female Owned and established in 2017





## Freshmo Brands



Ubangena kanjani ungena Freshmo

**Vision:** To become a leading oral care brand known for its commitment to quality, innovation and sustainability.

**Mission:** We aim to provide our customers with a refreshing and effective oral care product that delivers long-lasting fresh breath. We strive to use only high-quality ingredients in our products which are carefully formulated to provide maximum oral hygiene benefits.

**Goal:** Our goal is to empower our customers to take charge of their oral health and wellbeing, by providing them with easy-to-use and effective oral care solutions that fit seamlessly into their lifestyles.

Freshmo Mouthwash was invented by Paul Masilo, an entrepreneur with over 20 years business administration experience. Paul Masilo holds a Post-Graduate Diploma in Business Administration.

***"I AM A GENERALLY CREATIVE PERSON, I GET BORED IF I AM NOT CREATING SOMETHING NEW."***

A first for Africa, Freshmo Brands is the first company to develop its own mouthwash formula in South Africa. A proudly South African-endorsed product made by a family-oriented black-owned African company. The company works in the personal care sector and produces alcohol-free, sachet-packaged, on-the-go mouthwash that comes in five various flavours: peppermint, spearmint, strawberry, apple, and watermelon.

The innovative liquid mouthwash solution has undergone laboratory testing at University of Limpopo Green Biotechnologies Research Centre. The mouthwash has been certified as an oral hygiene product that eliminates micro-organisms that lead to bad breath, plaque and gum disease.

Freshmo mouthwash is packaged in 10ml sachets and sold in batches of 30 sachets in a box.

The small sachets are convenient to be carried anywhere, anytime. It could be before or after dinner, or even before a formal or informal meeting.

Freshmo serves as a healthy alternative to consuming mints or 'sweets' as a mouth fresheners.

**ISHIDA** strives to be a company that grows and develops through the combined efforts of its employees, earns the trust of its customers by ensuring their satisfaction, and contributes to a prosperous society.

*Our three way harmony: 'Good for our customers, good for society and good for our company'.*

We are a fifth generation family owned company - last presidency succession was in 2010.

Over the years we have been in operation, we have sold or installed over 150 000 industrial machines globally.

We specialise in weighing, packing and inspection of food, pharmaceuticals and other non-foods for both industrial and retail applications.

ISHIDA believes in creating great relationships with our customers that last for life. We continue to support your business needs and aspirations long after purchase ensuring the high quality and longevity we promise with our machinery is delivered.

We employ over 3 000 employees globally and have manufacturing centres in Japan, United Kingdom, Korea, China and Brazil. Our dedicated R&D Centre is situated in Shinga, Japan. We also have an additional development centre at Ishida Europe, United Kingdom.

In this endeavour, we have developed a network of service points all around the world, to guarantee that you get a rapid response to any maintenance issues or other problems that may occur.

Through providing bespoke services and support, through via our call centres, training schemes and in-house expertise, we can work together to provide a swift and accurate response to customer queries, regardless of the situation, time or location.

We can coordinate with your manufacturing, R&D and quality departments, giving targeted support based on the market conditions and past repair/performance data.

Visit our [EMEA](#) and [Global](#) websites.

## Mopani queens



Mopani Queens is an edible insects company that is committed to introducing consumers to the delicious, nutritious, and sustainable world of edible insects through our premium-quality dried and spiced Mopane caterpillars and Mopane-infused tortillas. We aim to revolutionise the snacking industry while promoting environmental sustainability and community empowerment.

Our vision, our core beliefs and values are premised on our strong commitment to quality, safety and sustainability:

Our vision statement: **Become the go-to choice for edible insects' brand for customers.**

Our mission: **To improve protein choices for our customers by providing them with nutritious, delicious and sustainably sourced insects.**

## The Modern Scones Bakery

The Modern Scones (Pty) Ltd (“The Modern Scones”) is a 100% black female owned company that provides bakery and confectionery products in the local market. The Modern Scones has managed to create a loyal base of customers that it supplies with daily affordable freshly baked bread, rolls, muffins, including cakes amongst others, with limited marketing.

The Modern Scones products are fresh, and offered at a very competitive and affordable price to meet the demand of the lower income group and the standards of high-income earners in the surrounding and communities.

The company was established in 2020 by the founding member, in Gauteng, Pretoria North (Ninapark and Orchards). The company also provides basic baking training to the unemployed youth from the surrounding areas and targeted areas. The company plans to build a strong market position in the area, especially where there is no local bakery in existence.

**Our vision** of is to provide an increasing portfolio of high quality, speciality products in the market, whilst maintaining excellent customer satisfaction in every interaction.

The Modern Scones Bakery aims to empower willing individuals in order to make its products accessible to both urban and rural area in distribution.

The Modern Bakery strives to stay ahead of the competition by continuously research and development of new products and techniques.

Our superb team of highly trained employees ensure that all goods are produced and distributed fresh to our customers.

### Mission

- To embody the meaning of hospitality through a strong, reliable staff.
- To offer the community with wholesome foods that are satisfying, great tasting and worth a penny.
- To have the organisation’s employees and customers feel appreciated, supported and satisfied every time they visit the organisation for transactional purposes.
- To support local, independent business and the family community through buying locally, keeping it simple and in season.
- To remain connected to the community through the organisation’s charitable giving. To have the organisation comfortably support its employee family in all ways possible.
- To increase economic value added by optimising operational costs, decreasing operational risk.
- To develop and empower individuals through systematic and structured, mainly practical (vocational) training and experiential learning interventions.



## TracePack

**TracePack has planned, developed and installed a number of systems across a range of industries. We are the ultimate industry solution provider specialising in equipment to mark, code or label your products. We provide a solution from the exit of the filler, flow wrapper, form fill and seal machines to palletisation. We convey it, pack it, code it, mark it, track it, scan it, verify and authenticate it.**

We have developed partnerships worldwide to be able to supply our customers with internationally designed, high-quality labelling, laser and printing equipment. Brilliant, detailed prints – even on the fastest production lines. From continuous and thermal inkjet printers to label dispensers and applicators, from laser coding solutions to large character printing – TracePack has the right tool for the job. We're also experts at customising your solution, building custom conveyors, and integrating our technologies into your existing production lines.

### What makes TracePack different?

- Our inkjet marking and coding systems feature low running and maintenance costs, resulting in a cost-effective solution to FMCG coding.
- Our wide range of labellers and print, and apply systems ensure that we can take care of our clients' end-to-end marking, identification and coding needs.
- Our in-house automation solutions can manufacture custom-built conveyors and customise marking, coding and labelling systems to ensure seamless integration into production lines
- Our industrial laser solutions are easy to install and use, and with the addition of the marking workstation a safe operating environment is provided.
- Our large character printing systems take this type of application a step further and allow industrials to print on a wide range of porous and non-porous boxes.

We have more than 30+ years of experience within the packaging, labelling, marking and coding industry as well as extremely knowledgeable staff that will take care of your solution from concept, implementation and after-sales services.

## Well 'N Well

We are in the business of making sure that the public lives a healthy, happy life. WELL 'N WELL, a health brand producing superior quality dairy-free products made from natural ingredients. Our company was founded in 2018 by Mr. Andile Sasanti who had a passion for serving his late mother with vegetable smoothies to control her chronic condition.

His mother's illness further drove him to do intense research since unemployment gave him enough time to research ways to boost the immune system until all his hard work and inspiration turned into a unique fermented product.

Mr. Sasanti was inspired by webinars from Food Science students and lead researchers at the Jomo Kenyatta University of Agriculture and Technology, in Kenya who made probiotic beverages ranging from mala, kombucha, and yoghurt.

He then decided to experiment with vegetables he used when making his late mother vegetable smoothies as main ingredients to flavour the new yoghurt discovery he had experimented with. He started with dairy and moved to dairy-free alternatives. We are thrilled to establish a brand with a strong focus on promoting ongoing good health through our WELL 'N WELL products.



**XSTROX****XSTROX**

**Energy is - quite literally - what makes the world go 'round.**

**At XSTROX, we're on a mission to keep your world turning.**

We also know that energy cannot be created out of thin air - it must be activated, renewed and amplified.

That's why our mind-and-body-boosting drink harnesses the best of Mother Nature to energise and empower all that you have within you. Our natural, plant-based ingredients - rooted in science and minus harmful sugars or caffeine - are the healthy alternative you've been looking for.

We're more than just a pick-me-up.

**XSTROX is your push-me-forward on your journey towards greatness. Revitalise your passion and rehydrate your potential.**

Say goodbye to fatigue and hello to long-lasting focus, drive and determination with every sip.

And to the movers and shakers out there, we say: Find momentum and sustenance in every can.

Maximise your today, build your empire and fuel your future with XSTROX.



*Our Summit*

*Sponsors*

# Summit Sponsors

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## Accenture



Accenture is a leading global professional services company that helps the world's leading businesses, governments and other organisations build their digital core, optimise their operations, accelerate revenue growth and enhance citizen services—creating tangible value at speed and scale. We are a talent and innovation led company with 738 000 people serving clients in more than 120 countries.

Technology is at the core of change today, and we are one of the world's leaders in helping drive that change, with strong ecosystem relationships. We combine our strength in technology with unmatched industry experience, functional expertise and global delivery capability. We are uniquely able to deliver tangible outcomes because of our broad range of services, solutions and assets across Strategy & Consulting, Technology, Operations, Industry X and Accenture Song.

These capabilities, together with our culture of shared success and commitment to creating 360° value, enable us to help our clients succeed and build trusted, lasting relationships. We measure our success by the 360° value we create for our clients, each other, our shareholders, partners and communities.

Visit us at [www.accenture.com](http://www.accenture.com)

## AMKA



**Amka Products** was established by the Kalla family as a small trading operation near Pretoria in the 1950s.

From the outset Amka has been focussed on the unique needs and opportunities inherent to Africa's emerging markets. Today, Amka is a major manufacturing and marketing enterprise with specialised expertise in Africa.

### Amka has:

- 1 000 employees.
- Four manufacturing plants.
- 400 products.
- 20 leading brands.
- Sold in 35 African countries.
- Been consistently rated as one of the top 10 empowerment companies in South Africa.

### Amka's Key Performance Areas include:

- People
- Innovation
- Flexibility
- Reliable Service Network.





## British American Tobacco (BAT)



British American Tobacco (BAT) is a leading, multi-category consumer goods business. Founded in 1902 and today the Group is a truly global company – it employs more than 50 000 people worldwide, operates in over 180 markets and has factories in more than 40 countries. The BAT Group's headquarters are in London and the company is listed on the London Stock Exchange, with a secondary listing on the Johannesburg Stock Exchange.

### The Group's global business is divided into three regions:

- The United States
- The Americas & Europe (AME) and Asia-Pacific
- Middle East & Africa (APMEA)

Illustrating a balanced presence in both high-growth emerging markets and developed markets.

BAT's clear purpose is to build A Better Tomorrow™ by reducing the health impact of its business.

This entails committing to providing adult consumers with a wide range of enjoyable and less risky products, continuing to be clear that combustible cigarettes pose serious health risks, and the only way to avoid these risks is not to start or to quit, and encouraging those who otherwise continue to smoke, to switch completely to scientifically-substantiated, reduced-risk alternatives.\*

In South Africa, BAT purchases more than 80% of all locally grown tobacco leaf, supporting both commercial and emerging farmers and agricultural jobs.

**\* Based on the weight of evidence and assuming a complete switch from cigarette smoking. These products are not risk-free and are addictive**

## CHEP



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# Clover

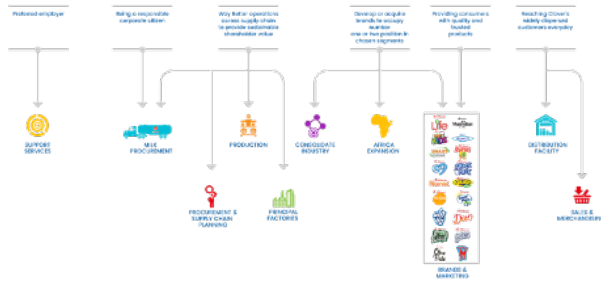


## Our Vision

To be a leading branded foods and beverages group in South Africa and selected African countries, and to provide accessible nutrition to all consumers.

## Our Mission

To reach the group's widely dispersed customers daily and to provide trusting consumers with quality products through our extensive network. We take care to develop or acquire brands which have the potential to occupy the number one or two position in its chosen segments. To focus on better operations across the supply chain including services to the trade, and to deliver sustainable shareholder value by being a responsible corporate citizen and preferred employer.



## Our Corporate Strategy

Clover's corporate strategy is to build onto existing competencies within the Group and to establish a culture of exceptional performance with a view to set a platform for future market expansion. Different companies within the Group have different

strategies, all receiving company-specific support to maximise their potential. Key to all its activities is the expansion of capacities to share in the strong growth in consumption in the segments which it dominates.

Website: [www.clover.co.za](http://www.clover.co.za)

# Coca-Cola



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Our portfolio of sparkling soft drink brands includes Coca-Cola, Sprite, and Fanta. Our hydration, sports, coffee, and tea brands include Dasani, smartwater, Powerade, Costa, Georgia, Gold Peak, Honest, and Ayataka. Our nutrition, juice, dairy, and plant-based beverage brands include Minute Maid, Simply, innocent, Del Valle, fairlife, and AdeS.

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Together with our bottling partners, we employ more than 700 000 people, helping bring economic opportunity to local communities worldwide.

Learn more at [www.coca-colacompany.com](http://www.coca-colacompany.com) and follow us on Twitter, Instagram, Facebook, and LinkedIn.



## The Exclusive Books Group



**The Exclusive Books Group** has been in business since 1951, when it was started by Philip Joseph. Over the years it has been owned by a number of large corporations including Premier Milling, CNA Gallo and The Times Media Group. In 2013 it was sold to Global Capital (Pty) Ltd who are the current owners.

The Group is involved in the retail of general reading matter as well as magazines and some stationery. They have stores across South Africa with five stores in the major airports, one store in Bloemfontein, Nelspruit, Pietermaritzburg and Port Elizabeth, seven stores in Cape Town, three stores in Durban, fifteen stores in Johannesburg and five stores in Pretoria.

They also have a store in Windhoek Namibia and a store in Gaborone in Botswana as well as an online store [exclusivebooks.co.za](http://exclusivebooks.co.za). During September 2020 Exclusive Books opened two pop up stores that sell value books, one in Kenilworth, Cape Town and one in Eastgate, Johannesburg.

The Group prides itself in selling a very wide range of titles. Each Store Manager purchases the stock for their store tailoring the offering to their specific customer base. On average each store carries approximately thirty thousand different titles across all categories.

Exclusive Books is a brand known not just in Southern Africa but across the globe having won numerous store design awards as well as being nominated for the London Book Fair Bookstore of the Year Award in 2017.

Our coffee partnerships with Seattle Coffee Company and Vida e Café are an integral part of the customer offering.

Fanatics, the group's customer loyalty program, has been running since 1998 and currently has over 280 000 active members. Fanatics card holders receive a 5% Fanatics Reward Voucher for every Rand spent, which can be used at any Exclusive Books store. Points are accumulated every time a member purchases at Exclusive Books.

The Exclusive Books strategy is to provide our customers with an extensive range of books, in beautifully designed stores serviced by knowledgeable booksellers.

## Heineken



HEINEKEN Beverages was formed in 2023 following the merger of HEINEKEN South Africa, Distell and Namibia Breweries Limited. As our name suggests, we produce an impressive portfolio of brands, which includes our global flagship brand Heineken® as well as many other worldclass brands, such as Savanna, Windhoek Lager and Nederburg.

We strive to be an employer of choice, firmly rooted in Southern Africa, directly employing just under 5 000 people. As a company that actively promotes responsible consumption, we are equally concerned about the issues of alcohol abuse in South Africa. This is why we have committed ourselves to promoting responsible consumption through targeted campaigns and educational information, through the Association for Alcohol Responsibility and Awareness (AWARE)



## Kellogg's SA

Kellogg's SA has been nourishing great starts for over 100 years, with a wide range of cereals to meet the needs of the entire family.

It's a known fact that a healthy and efficient digestive system is important to helping you feel good each day. The Kellogg's® All-Bran® range of tasty, hi-fibre cereals is specifically formulated to help support your overall digestive wellness.



## Kit Kat Group

As an independent family-owned business the **Kit Kat Group** has seen great evolution over the past 50 years and even more in the most recent decade.

Founded in 1953 by members of the Gani family, this independent wholesaler and retailer started off as the Kit Kat Café and Restaurant. Over the years, the well-established business grew in success as the café was converted into a self-service supermarket in 1973 and is still currently growing from strength to strength.

Kit Kat has been able to successfully expand their store footprint around Gauteng allowing for the expansion of their brand and stores into Limpopo through their Kit Kat Express model at the end of 2021.

Kit Kat is amongst the very few independent wholesalers to have an effective and functioning fully operating online store that caters to all shoppers.

An interesting development resulted in Kit Kat partnering with Food Lovers Market to drive growth and success with the Fresh division of their business.

With its focus on partnerships, building strong relationships with suppliers and customers as well as its investment in ecommerce, data and technology, The Kit Kat Group is well positioned to continue with its growth path for the foreseeable future.

### While the Group operates across multiple formats, its major FMCG trading brands include:

- Kit Kat Cash & Carry
- Kit Kat Express.

### Additional Kit Kat Trading Brands include:

- Kit Kat Clothing
- Kit Kat Connect & Money.
- Kit Kat Buildmart



## Lindt

Today, quality chocolate products by Lindt & Sprüngli are made at 12 of its own production sites in Europe and the USA. They are distributed by 32 subsidiary companies and branch offices, in about 500 own stores, and also through a comprehensive network of more than 100 independent distributors around the globe, all working towards one goal: to enchant the world with chocolate.



## Mars



More than 100 years ago, a young Frank C. Mars started making candies in his Tacoma, Washington kitchen. From that simple beginning, his son Forrest built Mars into the mature company it is today, first by creating the MILKY WAY® bar with his father and later by expanding the business overseas and diversifying into new categories like pet care and food. Today, the Mars family of Associates is more than 100 000 strong in over 80 countries around the world. Through all that growth, we've remained a private, family-owned business, with passionate Associates who are united and guided by The Five Principles.

### Quality

The consumer is our boss, quality is our work and value for money is our goal.

### Efficiency

We use resources to the full, waste nothing and do only what we can do best.

### Responsibility

As individuals, we demand total responsibility from ourselves; as Associates, we support the responsibilities of others.

### Freedom

We need freedom to shape our future; we need profit to remain free.

### Mutuality

A mutual benefit is a shared benefit; a shared benefit will endure.

## McDonalds



McDonald's South Africa (SA) opened its first restaurant in November 1995. Today, we operate **over 360 restaurants** in all nine provinces and proudly serve an estimated eight million customers a month.

A great place to work for, not only for a job but also a career. McDonald's SA has **over 15 000 employees** at various levels, including franchisees, restaurant managers and crew. These are predominantly from the youth category with **approximately 40%** of management having started their careers in our restaurants. McDonald's has been officially recognised by several organisations as a great place to work for in 30 countries, with McDonald's SA having been voted the Deloitte's Best Company to Work for, three years in a row.

McDonald's is renowned for its training throughout the world and is proud to have our very own Hamburger University (HU), only one of nine in the world. HU is an extension of our commitment to our people - shaping careers, fostering talent, developing leaders, and leveraging lifelong learning.

Diversity and Inclusion is a value that we live, with our staff being indicative of our rainbow nation. **97% of staff are black, 65% female with 50% of those in management levels.**

Digitisation has been a focus for the past 10 years, seeing our restaurants offering contemporary locations for customers to enjoy their favourite meals, including Digital Menu Boards and Self Ordering Kiosks to meet customers' experiences.

## National Liquors Traders

A lobby structure for liquor traders.

Our mission is to empower our members and constituency to enable responsible trading in alcohol and advance member and constituency interests regarding legislative and alcohol related regulations.



## Nestlé South Africa

For 100 years, **Nestlé South Africa** has delivered on its Good Food, Good Life promise to consumers, ensuring continued access to an ever growing range of established and well loved brands. Through a spirit of innovation, the company continues to deliver new and exciting products in response to the evolving needs of its customers. By building a solid reputation for quality, nutritious food and beverages, Nestlé South Africa has created a steady increase in demand for its products.

The company understands that customers, consumers and employees choose the Nestlé brand as one they can trust. Consumers can enjoy Nestlé products from early in the morning with a bowl of Nestlé cereal and coffee, to a mid-morning chocolate break, and ending off the day with a comforting hot beverage. The Nestlé brand is a promise that reflects the reliability and trustworthiness of quality products, great service and inspired people.

Nestlé's efforts are aimed at achieving its corporate ambition of being recognised as the leading Nutrition, Health and Wellness Company while Creating Shared Value in the communities where it operates. The company's core values of diversity, trust, integrity and quality continue to guide its commitment to making a meaningful contribution to the lives of employees, consumers and all its stakeholders.



### Good Food, Good Life

## PepsiCo Boiler Plate

PepsiCo products are enjoyed by consumers more than one billion times a day in more than 200 countries and territories around the world. PepsiCo generated more than \$79 billion in net revenue in 2021, driven by a complementary beverage and convenient foods portfolio that includes Lay's, Doritos, Cheetos, Gatorade, Pepsi-Cola, Mountain Dew, Quaker, and SodaStream.

PepsiCo's product portfolio includes a wide range of enjoyable foods and beverages, including many iconic brands that generate more than \$1 billion each in estimated annual retail sales.

In South Africa, the company's brands include Weet-Bix, Simba, Liqui Fruit, Lay's, SASKO and White Star.

Guiding PepsiCo is their vision to Be the Global Leader in Beverages and Convenient Foods by Winning with PepsiCo Positive. PepsiCo Positive is their strategic end-to-end transformation that puts sustainability and human capital at the centre of how they create value and growth by operating within planetary boundaries and inspiring positive change for the planet and people.

Visit their [website](#) for more information.



## The Pick n Pay Group

The Pick n Pay Group is a retail business in the fast-moving consumer goods industry. We operate through multiple store formats under three brands – Pick n Pay, Boxer and TM Supermarkets. Pick n Pay also operates one of the largest online grocery platforms in sub-Saharan Africa. Our honorary life president and consumer champion, Raymond Ackerman, purchased the first four Pick n Pay stores in Cape Town, South Africa, in 1967. Today, the Pick n Pay Group operates over 2 200 stores across multiple formats in eight countries across Southern Africa, including a 49% investment in TM Supermarkets in Zimbabwe.

Customers are at the heart of our business. Consumer sovereignty informs everything we do, from how we source and buy our products and the product range we offer, to how we design and run our stores to give customers

great value and service. Putting the customer first means we always work hard to understand their diverse and changing needs and how we can serve them better.

Pick n Pay's strong and unique family values – and the belief that 'doing good is good business' has guided the business over the past 50 years, providing a solid foundation for growth, innovation, service excellence and generosity.



## Polyco

Polyco PRO NPC is a registered producer responsibility organisation (PRO) that manages an extended producer responsibility (EPR) scheme focussed on plastic packaging in South Africa.

We work to grow the plastic packaging collection and recycling industry and therefore make used plastic packaging a valuable resource that works for our economy, with the ultimate outcome of ending plastic pollution in the environment. Polyco does this by investing in recycling infrastructure and initiatives in South Africa and by educating both the industry and consumers about recycling.

This is all underpinned by a company philosophy of collaborating with multiple stakeholders to ensure that our efforts are strengthened in order to achieve a sustainable environment and future for South Africa. Polyco's mission is to bring global best practices to South Africa by investing in plastic recycling initiatives that support social inclusion and wellbeing, an improved environment, and economic growth.

Polyco's members pay an EPR fee for every tonne of identified product placed on to the market. In turn, Polyco ensures sustainable compliance in line with EPR regulations by investing in the South African plastic packaging recycling value chain to implement global best practices.

Since inception in 2011, Polyco's track record reflects investments of more than R115 million directly into companies in the South African plastic recycling sector, achieving a capacity growth of more than 280 000 tonnes through 114 project partners during this time.



## Red Bull

Giving Wings to People and Ideas.



## South African Breweries (SAB)



The South African Breweries (SAB) is part of the social fabric of South Africa and is home to over 5 700 employees. SAB is committed to creating sustainable investments; and driving real, tangible growth for the economy. South Africa has been the home of SAB for centuries tracing all the way back to Charles Glass and the Castle Brewery that he started in 1895 and since then we have grown into a landmark South African company.

### The company's beer value chain:

- SAB has a total of 3 739 suppliers.
- SAB supports over 140 000 jobs.
- Our high-quality ingredients are procured from more than 1 277 local farmers.
- From farm to bottle, SAB beers are 95% locally sourced.
- SAB supports over 1 million livelihoods throughout its value chain.

SAB's dream is to build the most aspirational company in South Africa, one that supports its people, creates jobs, and empowers communities.

## W&RSETA



**The Wholesale and Retail Sector Education and Training (W&RSETA)** is the skills authority in South Africa's fourth biggest economic contributor – wholesale and retail. Established in 2000, the W&RSETA facilitates education and training through the implementation of learning programmes, disbursement of skills development grants, quality assurance of learning, SMME and entrepreneurship support and enabling access to higher education through bursaries.

### Our Vision

To be the leader in skills development in the country.

### Our Mission

To develop a skilled, capable, competent and professional workforce to transform the Wholesale and Retail Sector.





The retail and manufacturing member companies represented by the CGCSA stand against **GENDER BASED VIOLENCE (GBV)**.

Our members are in the forefront fighting against GBV and **DECLARE** all operations **GBV FREE**.



**TO REPORT ANY INCIDENTS CALL THE:**

CGCSA GBV Hotline: 0800 014 856

National GBV Helpline: 0800 150 150

See you at next year's Summit

Save **The**  
**Date**

**09 October 2024**



**CREATING CONNECTIONS: BUILDING BRIDGES....TOGETHER**

*We hope to hear from you*

# Contact Us



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[www.cgcsa.co.za](http://www.cgcsa.co.za)



The Consumer Good Council of South Africa (CGCSA)



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